



MEDIA RELEASE

Dynamic Specialty Vehicles Expands Canadian Footprint with Acquisition of Steinbach Bus Sales

SURREY, BC – December 5, 2023 – Dynamic Specialty Vehicles Ltd., has acquired Steinbach Bus Sales Ltd. (formerly Fairway Specialty Vehicles Ltd.). Steinbach Bus Sales is the leading Blue Bird school bus, commercial bus and mobility vehicle provider serving the Manitoba region. This acquisition expands Dynamic's locations to 3, and significantly increases Dynamic's sales and support capacity in the Bus and Mobility markets.

"As an existing Blue Bird dealer, and with increasing customer demand in the Prairies, bringing the Steinbach Bus Sales team into Dynamic was a great fit," said Dominique Viau, President of Dynamic Specialty Vehicles. *"We are looking forward to providing an elevated level of service and support to our Manitoba bus customers, and excited about integrating our product lines with an expanded team."* he added.

Steinbach Bus Sales has been in business in Steinbach, MB since 1945. Born of the Fairway Ford car dealership, Fairway Bus, and eventually Fairway Specialty Vehicles, became Steinbach Bus Sales, and is known today for their wholistic and customer-centric approach to servicing the bus, transit, and commercial and personal mobility access segments with unwavering dedication to customer needs and market-leading attention to detail.

"Our partnership with Dynamic Specialty vehicles puts us in a position to further lead the bus and mobility vehicle space in Canada, and we know we'll be better able to serve our local customers with the market presence, experience, and sector leadership that Dynamic brings," said Larry Schmidt, Branch Manager at Steinbach Bus Sales Ltd.

Steinbach Bus Sales will retain current staff, business hours, and service offerings as well as inheriting select best-in-class product lines available to existing Dynamic Specialty customers.

About Dynamic Specialty Vehicles

Dynamic Specialty Vehicles is the largest bus provider in western Canada, they offer the widest selection of custom bus, transit, and mobility vehicles in Canada. For over 35 years, tour companies, care facilities, hotels and other bus operators have trusted Dynamic to deliver the best makes and models available on the market.

THE RIGHT PEOPLE, THE RIGHT BUS