

## New Blue Bird Dealership in Northern Alberta, Canada

Dynamic Specialty Vehicles Becomes the Largest Bus Dealer in Western Canada with a new facility in Edmonton, Alberta

Alberta, Canada. (March 12, 2019) — Dynamic Specialty Vehicles has been appointed the Blue Bird dealer in Northern Alberta, Canada. Dynamic has been selling and servicing buses since 1989, and has been a Blue Bird Dealer for over six years. Dynamic will now sell and service Blue Bird school buses in the northern portion of the province of Alberta, as well as the province of British Columbia and the Yukon. Kirkman Bus Sales remains a Blue Bird bus dealer in the southern portion of the province of Alberta.

"We are excited about the expansion of Dynamic Specialty Vehicles with our dealership team," said Mark Terry, chief commercial officer of Blue Bird Corporation. "With decades of sales and service experience satisfying customers, we feel confident that Dynamic's facility network and energy around this new business relationship will translate into rewarding relationships with the customers of Western Canada."

Dominique Viau, president of Dynamic Specialty Vehicles, is excited to offer an additional sales and service location, located in Edmonton, Alberta.

"Dynamic Specialty Vehicles is extremely proud to expand its Blue Bird operation into Northern Alberta with a new sales and service facility," said Viau. "This new location will offer a wide range of stock units, parts inventory and outstanding service for our new and current customers, supplying the full range of Blue Bird buses in Type A, Type C and Type D applications."

Dynamic will sell and service Blue Bird at their two locations in Edmonton, Alberta and Surrey, British Columbia, making them the largest bus dealer in Western Canada. Their new location is located at 20804-118A Avenue NW, Edmonton, AB. For more information, visit their website at <a href="https://www.dynamicspecialty.com">www.dynamicspecialty.com</a>.

About Blue Bird Corporation: Blue Bird (NASDAQ: BLBD) is the leading independent designer and manufacturer of school buses, with more than 550,000 buses sold since its formation in 1927 and approximately 180,000 buses in operation today. Blue Bird's longevity and reputation in the school bus industry have made it an iconic American brand.